

Position Announcement

i3 Team Member

About Innovation in Insurance (i3)

Innovation In Insurance (i3) is a student-run website dedicated to providing the latest news and resources to the insurance technology sector. i3USC is more than just an insurance technology website, however. i3USC follows developments in software, services, data, outsourcing, business analysis, systems analysis, programming, marketing, sales, operations, and finance. All of these disciplines represent a large part of the present insurance industry, and will be an even larger part of its future.

Position Objectives

i3 gives students at the Moore School (and other schools at USC) the experience of running a full-time business, interacting with leaders in the insurance technology sector, tapping into their creative potential and most importantly, preparing themselves for full-time employment after graduation. This position will provide excellent experience for anyone who is interested in entrepreneurship and collaborative team achievement. You'll work in a creative and exciting environment that will provide strong challenges and relevant job experience. The skills learned working on i3 will make students attractive to employers, both in the insurance technology sector and other sectors.

Website Address:

<http://www.innovationininsurance.com>

Job Description:

The successful candidate will have experience in several of the qualifications below. Since i3's needs are diverse, limited or no experience in one or more qualifications will not be a disqualifier. To be successful, i3 will need students with various backgrounds, interests and skill sets, including insurance, website design, creative writing, research, computer technology and other disciplines.

Qualifications of an i3 staffmember:

- Pursuing a bachelor's degree in business, insurance, advertising, marketing, graphics, web development, communications, English, IT, or related program.
- Is eager to learn and gain valuable real-world experience
- The ability to think creatively and strategically
- Experience sourcing and managing content development and publishing
- Excels at research and possesses excellent writing skills.
- Proficient with Microsoft Office products.
- Demonstrated creativity in social media (Facebook, Twitter, LinkedIn)
- Knowledge of search engine optimization, including basic keyword research to appropriately tag web articles.
- Excellent verbal and written communication skills and an ability to work individually on a project or in a team environment
- Is eager to meet and exceed objectives
- Brings to the position outstanding organizational skills and the ability to handle multiple projects simultaneously while meeting deadlines
- Ability to communicate results to management and in a fast paced environment

Essential Duties and Responsibilities:

- Work independently and collaboratively to develop content for the i3 website
- Research and post insurance technology-related news.
- Interact with potential customers (leaders in the insurance technology sector) via email, telephone and face-to-face
- Build and maintain a content distribution network by way of the power of the i3 website and other social media channels

Hours:

Part-time: ~10 hrs/wk (flexible), with one-two required weekly team meetings

Compensation:

- First Semester Team members: \$500 stipend, payable upon successful completion of first semester
- Second Semester (and each subsequent semester) Team members: \$1,500, paid \$100/week

Other:

Work hours are flexible, as most work can be done (with the exception of team meetings) at times of the team member's choosing .

Application Procedure:

We are looking to make hires for the Fall, 2009 semester as soon as possible. Only ten positions are available. Please submit a cover letter (which includes your GPA) and your resume to Jeff Thompson at i3uscadmin@gmail.com.

Application Deadline:

8/31/2009

For more information about the Columbia insurance technology community, please visit <http://www.innovationininsurance.com/Centers/Columbia/tabid/67/Default.aspx>

A Student's Perspective

The Insurance technology industry offers tremendous opportunities and growth here in Columbia, in the United States and Internationally. If you become a part of i3USC, future job potential, industry exposure, industry engagement and career experience in several differing fields are just a few of the many opportunities you will be exposed to. As a student I was somewhat reluctant at first glance. After time and the realization that no one can get any where in life without sacrifice, i3USC became a much larger opportunity for me than I could have ever imagined. i3USC has allowed me to place my foot into many doors and get real exposure to lucrative jobs I didn't even know existed a year ago..

–Jared Mogan, Editor-In-Chief, i3 (Fall, 2009)